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PTO/SB/22 (12-04)

Approved for use through 07/31/2006. OMB 0651-0031
U.S. Palent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a) Docket Number (Optional) FY 2005 (Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818).) 49298-043 December 11, 2003 10/734,811 Application Number TARGETED INVITATION DELIVERY Examiner Jonathan P. OUELLETTE 3629 Art Unit This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a reply in the above identified application. The requested extension and fee are as follows (check time period desired and enter the appropriate fee below): Small Entity Fee Fee \$120 560 \$ 60,00 One month (37 CFR 1.17(a)(1)) \$225 \$450 Two month (37 CFR 1.17(a)(2)) \$510 Three month (37 CFR 1.17(a)(3)) \$1020 \$795 Four month (37 CFR 1.17(a)(4)) \$1590 \$1080 \$2160 Five month (37 CFR 1.17(a)(5)) Applicant claims small entity status. See 37 CFR 1.27. A check in the amount of the fee is enclosed. Payment by credit card. Form PTO-2038 is atlached. The Director has already been authorized to charge fees in this application to a Deposit Account. The Director is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account No. 16-2500 . I have enclosed a duplicate copy of this sheet. WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038. I am the applicant/inventor. Signature assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed (Form PTO/SB/96) Typed or printed name $igthered{igwedge}$ attorney or agent of record. Registration number 38.544 . attorney or agent acting under 37 CFR 1,34. Telephone number Registration number if acting under 37 CFR 1.34. none 12/14/2005 Date Signature (212) 969-3246 Robert S. Maver Telephone Number Type or printed name NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below. forms are submitted.

This collection of information is required by 37 CFR 1.38(a). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 6 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducting this burden, should be sent to the Chief Information Officer, U.S. Petent and Trademark Office. U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria. VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

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